

gooch too  
photography by renée gooch



newborn sessions

# Details & Questions

## The Newborn Session \$350 studio or location

- Up to 3 hours of time
- Private online ordering viewing gallery with a minimum of 40-50 images
- One 8x10 included

Newborn photo sessions are scheduled between day 6-8 for the baby.

- Ideally, it's best if your baby is sleeping in a deep slumber. When awake, newborns typically want to be held or fed which limits the time to photograph them alone.
- It is possible to schedule too early if baby is still getting used to nursing, so it's important to wait until day 5 at least.
- Closer to day 10, they begin to lose their distinctive newborn look and the ability to curl tightly and sleep soundly.
- Around week 3, sometimes babies start developing baby acne, patchy flaky dry skin, or colic.

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## Recommendations:

- Clean nails for both mom & dad. Manicures are not necessary; simply make sure there isn't any cracked nail polish or unfiled nails.
- Speaking of nails, babies have a tendency to scratch their faces with their sharp nails. Be sure to clip their nails or have them wear mittens the day before and day of the shoot.
- If you're nursing, be careful to not change your diet in any drastic or even subtle way the day before. Sometimes adding a new food to your diet can cause gas for your baby the day after. ex.- nuts, chocolate, spicy food, broccoli, cauliflower, and brussel sprouts
- If photos are planned of baby without clothes on, it's a good idea to undress your baby at least an hour before the shoot and wrap tightly in a blanket. Taking the clothes off an hour prior to the shoot allows a convenient window of opportunity for photos to begin sooner than later. Typically, if a baby is clothed and falls asleep, it's almost a guarantee they will wake up once the clothing is taken off.
- Once I arrive, I highly recommend nursing or feeding your baby to lull your baby to sleep.

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## What's in my bag?

Everything I bring (or have in-studio) will enhance the experience and allow a peaceful happy enjoyable photoshoot for you and baby.

- Blankets. Lots of blankets
- Extra-large bean bag
- Heating pad
- Space heater
- White noise maker
- Waterproof matt
- Stand with reflector
- And camera bag!

## Do you shoot with a backdrop?

Nope, no backdrop in the bag. Just the list above and whatever I can find in your home (if applicable) that will enhance the photos. For all my photography, I try to use only natural available light however I am always prepared with a flash in the bag in case your home has zero natural light or if it's just a dark cloudy day. If the shoot is in the studio, again no backdrop. Same list as above and the experience is just as comfortable and enjoyable.

## Who is included in a newborn session?

Your newborn of course but I always include mom & dad only if they want to be in the photos. Equally important are any siblings in your family. Depending on their age, there are many comfortable ways in which to include all children of any age in a shot wth your newborn.

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## Can we take photos if the baby is awake?

Definitely. Nothing wrong with taking photos of newborns while awake. If there is a calm opportunity to take some awake pics, I will be on it. To take a photo of a baby on their tummy, they must be asleep.

## How long does the session last?

It is more than normal that I will be with you for at least 3 hours. I plan for this and do not expect to leave much sooner. So, there's no need to rush anything or feel that things have to go perfectly right away. It's a slow process usually and this is expected.

## What do you recommend for clothing?

- For your newborn, most of the shoot they won't have anything on at all, unless you prefer them to wear something. In this case, I would recommend a very simple onesie. If we're doing family photos, clothes or no clothes for the baby is more than okay. Of course, there is always a small risk for an accident to happen.
- If mom & dad want to be included in the photos, I usually recommend a solid color as opposed to a patterned top. Small babies can get lost in a pattern. White, black, grey, blue- whatever your style typically is, the color is not that important. Some colors work better than others but overall it's what you're comfortable in. When selecting your clothing, make sure the tops are free of stains, rips or tears. Also, I recommend against a button up shirt/blouse; depending on how your baby is held the buttons can leave an imprint on your baby.

## What about accessories?

Newborn hats and special blankets are great to add to any shoot.

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## **What can we expect during our session?**

A very patient gentle approach. No need to hurry or rush things along. All on baby's schedule.

## **What can we expect at your studio?**

The studio is setup as a very cozy inviting space to welcome a family with a new baby and call home for the day.

## **What happens after the session?**

Your private online gallery will be ready about two weeks after your scheduled photo session. An email will be sent to you once your gallery is ready to view along with a password and gallery instructions. The online gallery will contain color images (however viewable in bw or pallidium as well) and will be available for one week to both view and order prints.

## **How do we order prints and what if our gallery expires before we do so?**

Orders can be made anytime in a number of ways, either through your online gallery, on paper, or via email. If you would like to extend your online gallery for another week, you may do so for a fee of \$75.

## **What if our delivery date is different than expected?**

No worries. We'll adjust the scheduled photo session if necessary.

## **Will our photos end up on your website or blog?**

We absolutely love to feature a few photoshoots each week on our blog and update our website about once a year. However, we will always ask permission first.

# Additional Information

- The online gallery will be available to view approximately 2 weeks after your scheduled photo session.
- For any photo shoot including more than four people, a \$30 fee will be added to balance due.
- For any travel required outside of Chicago, a fee will be assessed.
- Custom sizes are available and will be priced to the next largest size. (i.e. 5x5 priced as a 5x7)
- Print orders take approximately 1-2 weeks to complete.
- Please allow 3-4 weeks for special print requests. If a rush is required, we will discuss the options.
- Please allow 4-6 weeks for all album orders.
- Session fee is non-refundable.
- Prices are subject to change at any time and are locked in for 30 days from your session date with your deposit.